

Rep Order# 8879973 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 37575

Printed: 10/19/2012 8:48 AM
Last Received: 10/19/2012 8:39 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () PATRIOT MAJORITY
Product Issue
Estimate# 2029
Buyer Sarah Levene
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/2029
Flight Dates 10/16/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$265,750

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M	600A-700A	8 NEWS NOW AT 5-7AM	:30	\$3,000.00	10/22-10/22	1	1	1	\$3,000.00	
	2	TU-F	600A-700A	8 NEWS NOW AT 5-7AM	:30	\$3,000.00	10/23-10/26	3	1	3	\$9,000.00	
	3	TU-F,M	600A-700A	8 NEWS NOW AT 5-7AM	:30	\$3,000.00	10/30-11/05	0	0	0	\$0.00	
	4	TU	600A-700A	8 NEWS NOW AT 5-7AM	:30	\$3,000.00	11/06-11/06	0	0	0	\$0.00	
	5	M	700A-900A	CBS THIS MORNING	:30	\$3,000.00	10/22-10/22	1	1	1	\$3,000.00	
	6	TU-F	700A-900A	CBS THIS MORNING	:30	\$3,000.00	10/23-10/26	2	1	2	\$6,000.00	
	7	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$3,000.00	10/30-11/05	0	0	0	\$0.00	
	8	TU	700A-900A	CBS THIS MORNING	:30	\$3,000.00	11/06-11/06	0	0	0	\$0.00	
	9	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	
	10	TU-F	900A-1000A	LIVE! WITH KELLY	:30	\$2,000.00	10/16-10/26	3	2	6	\$12,000.00	

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	11	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/16-10/22	4	1	4	\$8,000.00	
	12	TU-F	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/23-10/26	4	1	4	\$8,000.00	
	13	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/30-11/05	0	0	0	\$0.00	
	14	TU	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	11/06-11/06	0	0	0	\$0.00	
	15	TU-F	300P-40CP	ELLEN	:30	\$2,500.00	10/16-10/26	2	2	4	\$10,000.00	
	16	SU	530P-60CP	INSIDE EDITN W	:30	\$650.00	10/21-10/21 11/04-11/04	0 0	0 0	0 0	\$0.00	
	17	TU-F,M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$2,500.00	10/16-10/22	5	1	5	\$12,500.00	
	18	TU-F	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$2,500.00	10/23-10/26	4	1	4	\$10,000.00	
	19	TU-F,M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$2,500.00	10/30-11/05	0	0	0	\$0.00	
	20	TU	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$2,500.00	11/06-11/06	0	0	0	\$0.00	
	21	TU-F	500P-63CP	8 NEWS NOW ROTATION	:30	\$3,000.00	10/16-10/26	4	2	8	\$24,000.00	
	22	SA	530P-600P	POLITICS NOW	:30	\$3,000.00	10/20-10/27	1	2	2	\$6,000.00	
	23	SU	400P-430P	8 NEWS NOW @ 4P (AFTER NFL)	:30	\$3,000.00	11/04-11/04	0	0	0	\$0.00	
	24	TU	800P-900P	NCIS	:30	\$50,000.00	10/30-10/30	0	0	0	\$0.00	
	25	TU	900P-1000P	NCIS: LOS ANGELES	:30	\$20,000.00	10/16-10/16	2	1	2	\$40,000.00	

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	26	W	800P-90CP	SURVIVOR	:30	\$30,000.00	10/31-10/31	0	0	0	\$0.00	
	27	W	1000P-1100P	C.S.I.	:30	\$15,000.00	10/24-10/24	0	0	0	\$0.00	
	28	TH	1000P-1100P	ELEMENTARY	:30	\$12,000.00	11/01-11/01	0	0	0	\$0.00	
	29	SU	700P-80CP	60 MINUTES	:30	\$25,000.00	10/21-10/21	0	0	0	\$0.00	
	30	SA	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$2,500.00	10/20-10/27	1	2	2	\$5,000.00	
	31	TU-F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$5,500.00	10/30-11/05	0	0	0	\$0.00	
	32	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$950.00	10/16-11/05	0	0	0	\$0.00	
	33	TU-F	1237A-137A	LATE LATE SHOW	:30	\$1,200.00	10/23-10/26	1	1	1	\$1,200.00	
	34	M	900P-1000P Buyline Comment: HAWAII 5 0		:30	\$20,000.00	10/22-10/22	2	1	2	\$40,000.00	
	35	SA	800P-1000P Buyline Comment: PRIME SAT MOVIE		:30	\$8,400.00	10/27-10/27	1	1	1	\$8,400.00	
	*36	SU	1000A-400P Buyline Comment: NFL Sales Remark: V9 . V9 Comment Changed, Rate Changed		:30	\$41,450.00	10/21-10/21	1	1	1	\$41,450.00	

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	37	SA	800P-1000P		:30	\$8,300.00	10/20-10/20	2	1	2	\$16,600.00	
		Buyline Comment: SAT PRIME MOVIE										
	38	TU-F	400A-459A		:30	\$100.00	10/16-10/19	1	1	1	\$100.00	
		Buyline Comment: NEWS										

---REPORT TOTALS---

Report Totals: 57 / \$265,750.00

---SALES MONTHLY TOTALS---

Oct 12: 57 / \$265,750.00 Nov 12: 0 / \$0.00

Sales Totals: 57 / \$265,750.00

Station Totals: 57 / \$265,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$885,833	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+